



### Our Mission

Dough 4 Degrees teaches students how to earn scholarships to go to college and graduate debt-free.

### Our Story

Danielle Jeffers founded Dough 4 Degrees on January 14, 2016. At the time, she was an 18-year-old freshman at Virginia Tech who had earned more than \$100,000 in scholarships and was pursuing a debt-free degree. Throughout her time as a student, Danielle built Dough 4 Degrees from her dorm room by creating a suite of products and services to help students earn scholarships.

Dough 4 Degrees is most known for its speaking engagements that use an interactive approach to educate attendees. On May 17, 2019, Danielle graduated debt-free from Virginia Tech with her B.A. in Communication having earned more than \$200,000 in scholarships.

Dough 4 Degrees is headquartered in Woodbridge, VA and services students internationally.

### Our Vision

We will educate students, parents, and administrators by sharing proven techniques that will allow students to avoid the student debt epidemic and experience financial freedom by the age of 22. By the year 2025, the world will know and adopt our scholarship success principles. This will lead to a tremendous decrease in the United States student loan debt.

### Our Core Values

- **Excellence:** We strive for excellence in everything we do. Excellence is not equivalent to perfection but it is the constant pursuit of outstanding results.
- **Gratitude:** We are grateful for your time, interest, and investment in Dough 4 Degrees. We strive to express our gratitude through our words, actions, and care.
- **Service:** We have a suite of products and services to help you earn scholarships and graduate debt-free. Our goal is to share them with remarkable service and attention to your needs.



- **Preparation:** We take pride in the quality of our work and believe that preparation allows us to stand out among the competition. We prepare and plan for every opportunity with extreme attention to detail.
- **Fortitude:** We are constantly growing and testing our new ideas. When we encounter adversity or an obstacle, we push through and work toward the best solution.

#### Our Speaking Rates (as of January 14, 2019)

Dough 4 Degrees wants to ensure that we maximize each opportunity and provide an immense amount of value. Our services are compensated based on the rates listed below. The rates below do not include additional fees for independent contractors, travel, meals, or lodging. The rates listed are subject to change without any prior notice.

Speaking Rates	
Time	Price
15 minutes	\$500
30 minutes	\$1,000
45 minutes	\$1,500
1 hour	\$2,000
1.5 hours	\$2,500
2 hours	\$3,000
In-depth workshop (2 hours+)	\$5,000+

#### Our Products & Services (as of January 14, 2019)

Dough 4 Degrees is building resources to support the scholarship and academic success of students. Our best-selling product is our Scholarship Success Program that is a comprehensive, step-by-step game plan that teaches students how to earn scholarships to go to college and graduate debt-free.

In the near future, Dough 4 Degrees will release more products and services to help students with academic, personal, and professional success as a college student. Visit [www.dough4degrees.com](http://www.dough4degrees.com) for a full list of our products and services.